

# ALLIES GALA 2020

## SPONSORSHIP OPPORTUNITIES



**EQUALITY UTAH**  
education. advocacy. political action.



Returning to:

# THE GEORGE S. AND DELORES DORE ECCLES THEATRE

**Bigger and better than ever before.**



### THEATER ADVERTISING

*Your logo featured in our Broadway style production. Prestigious visibility in front of 2,500 guests.*



### LOBBY ADVERTISING

*Your logo in front of our guests at a gala reception and nightclub after party.*

## PRESENTING SPONSOR - \$30,000

- 30 best-in-house seats on mezzanine
- Private room with personal concierge
- Your Logo/name featured in:
  - In lobby prominently
  - Video placement
  - Website
  - Printed Program
  - and all other marketing
- Recognition from the Dais
- Signature social media shoutout
- Access to VIP pre-party, access meet and greet with Celebrity Talent, and access to VIP open bar and lounge

## PREMIER SPONSOR - \$15,000

- 10 VIP Box seats
- 10 Additional best-in-house seats adjoining box seats
- Your Company Logo featured:
  - In theatre above box
  - In lobby
  - Video Placement
  - Website
  - Printed Program
- Recognition from the Dias
- Signature social media shoutout
- Access to VIP pre-party with early check-in
- Access to VIP open bar and lounge

## PLATINUM SPONSOR - \$10,000

- 20 best-in-house floor seats
- Logo/name featured:
  - In lobby
  - Video Placement
  - Website
  - Printed Program
- Recognition from the Dias
- Signature social media shoutout
- Access to open bar

## GOLD SPONSOR - \$5,000

- 20 Premium Seats
- Logo/name featured:
  - Video Placement
  - Website
  - Printed Program
- Access to open bar

## SILVER SPONSOR - \$2,500

- 10 Seats
- Logo/name featured:
  - Website
  - Printed Program
- Access to open bar



**THIS YEAR NOW FEATURING  
AN OPEN BAR**

**With every level ticket and sponsorship**

## PREMIUM TICKET - \$250

- Assigned seating in theater
- Access to general reception
- Access to After Party
- Open Bar

## INDIVIDUAL TICKET - \$150

- Open seating in third tier of theater
- Access to general reception
- Access to After Party
- Open Bar

Contact Mindy Young at:  
[mindy@equalityutah.org](mailto:mindy@equalityutah.org)

*Student and scholarship tickets are available,  
please contact Equality Utah at [info@equalityutah.org](mailto:info@equalityutah.org)*